**Our Back to Basics programme**

Our Back to Basics programme brings the core values of personalisation alive and will inspire and motivate your workforce to drive the agenda forward.

Whether your organisation has just started its journey to personalise services, or you’ve been doing it for a while, or whether you’re a professional from a local authority or from a health, community group or provider organisation, getting the basic values and ethics right is essential for the cultural shift necessary to make the change.

This programme will help you understand what personalisation really means and how it can bring about lasting benefits for the people who use your services, for your local community and for your organisation.

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**The benefits**

Back to Basics is a value-based inspirational programme. It provides the history behind the personalisation agenda while ensuring an awareness and knowledge of the policy and practice context.

Working on a individual basis, we’ll examine the specific circumstances and challenges your organisation is facing and develop a solution-focused approach.

[www.in-control.org.uk](http://www.in-control.org.uk)
“After taking part in this programme, our staff came back not only with a much greater knowledge and understanding of why things are changing but with a sense of real motivation and passion to do things differently.”

Mick Duffy, Operations Manager, Support Planning and Review, Lancashire County Council

Key outcomes of the programme are:

- An understanding of the context of personalisation
- An awareness of the ethics and values that underpin the agenda
- An inspired and motivated workforce, committed to driving the agenda forward
- Identification of the challenges your organisation is facing and the solutions for these
- Development of an implementation strategy.

More information

For information on other support programmes and services on offer, see:

- Adult Social Care programme
- Children’s programme
- Health programme (Staying in Control)
- Organisation Network
- Changing for Good
- Working Together
- Workforce Development
- Is it working?

What’s on offer?

Back to Basics will be individually tailored to meet your organisation’s needs, enabling you to better understand the impact of personalisation on your organisation, those you support and the wider community.

It's a flexible programme, which is appropriate for organisations and groups of all types (statutory, voluntary, citizen or family-led) and at all levels (senior/middle managers, practitioners, volunteers, carers and family members).

Costs vary, but this bespoke support programme is based on our day rate of £750. A discounted rate of £500 may be available for organisations participating in other programmes.

Discounted rates may also be available for organisations joining forces to run this programme in a local area.

To find out more...

Visit www.in-control.org.uk/support/support-for-organisations or contact us on 01564 821 650 or admin@in-control.org.uk